

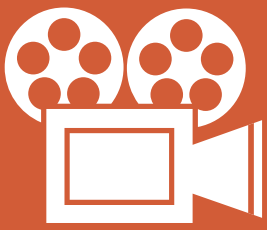
CONTENT BRAINSTORM

Here are a few ideas to stay connected with your patients through social media even if you can't see them in person right now.



SHARE SOME LOVE

Check in every once in awhile and let your patients know how much you appreciate them to stay connected. We're all going through this together.



BRUSH OR FLOSS CHALLENGE

Challenge patients to a digital brush off. Share videos of your staff brushing and flossing to inspire great oral health at home, and to have a little fun.



HEALTHY TEETH TIPS

Staying on top of oral health at home until your patients can visit you again is more important than ever. Share your top tips to keep their smiles healthy.



DENTAL JOKES

We can all use a little bit of light-hearted social media content these days. Record yourself telling a dental joke and share a laugh (or a few).



SMILE-THEMED PLAYLISTS

Brush time can be the best time for the entire family when done along to music or two-minute videos. Make a list and share your playlists.